

RESOLUTION

A RESOLUTION RECOGNIZING THE OUTSTANDING SERVICE OF THE SOUTHWEST FLORIDA CHAPTER OF THE FLORIDA PUBLIC RELATIONS ASSOCIATION AND CONGRATULATING THEM ON THEIR 25TH ANNIVERSARY OF PROVIDING PROFESSIONAL DEVELOPMENT AND COMMUNITY SERVICE TO FORT MYERS, FLORIDA

WHEREAS, the City Council of Fort Myers, Florida, has made the following determinations:

1. The Florida Public Relations Association (FPRA) is the largest association for public relations professionals in the State of Florida, with nearly 1,400 members, and is the oldest state public relations association in the country, chartered in 1938.

2. The Florida Public Relations Association chartered the Southwest Chapter in 1984, and later re-named the local organization the Southwest Florida Chapter, one of fifteen chapters. The chapter serves public relations professionals in Lee, Charlotte, Collier, Hendry and Glades counties.

3. The Southwest Florida Chapter has been able to advance the profession of public relations, promote high professional and ethical standards and build the reputation of the profession in Southwest Florida through members working in government, business, education, financial institutions, hospitals, non-profit organizations, media and more.

4. The Southwest Florida Chapter has provided twenty-five years of professional development and community service with such programs as: Media Breakfast; Public Relations University (PRU) and

other seminars; PR Pro Bono Day benefitting Southwest Florida nonprofit organizations; The Social Media Café - a series of workshops providing education to Southwest Florida business professionals on the latest developments in the communications industry; and other professional development opportunities.

NOW, THEREFORE, BE IT RESOLVED by the City Council of Fort Myers, Florida, that this Council does hereby recognize the outstanding service of the Southwest Florida Chapter of the Florida Public Relations Association and congratulates them on their 25th Anniversary of providing professional development and community service to Southwest Florida.

PASSED AND DULY ADOPTED this ___ day of _____, 2009.

ATTEST:

**CITY COUNCIL
FORT MYERS, FLORIDA**

DEPUTY CLERK

BY: _____
CHAIR

**APPROVED AS TO LEGAL FORM AND
CORRECTNESS:**

CITY ATTORNEY